

3 Steps to Justify Employee Engagement

1. Make sure the RIGHT plan is in place

In delivering a new strategy, new process, or new direction in your organization, the ability to have everyone contribute and share ownership in the change ensures greater success. The right plan in achieving organizational excellence begins by identifying and understanding your critical opportunities. It's important to identify your plan by assessing your organization from the bottom to the top. Your managers can lead this identification process; however, employees who are directly involved in delivering results are the experts and must be consulted. Ask yourself:

- a) Are you willing to waste your time and cost in initiating the wrong plan?
- b) Are you equipped with a communication engine to drive enterprise-wide contributions?
- c) Why spend money on consultants when you and your team are the experts?

2. Every employee should be included in your “Change Process”

Our communication solution uses a focused approach, inclusive of all employees, allowing anonymous responses that extract solution ideas affecting your cost, quality and time. Everyone in your organization is made accountable to the improvement of performance. A major problem in communication today is the lack of access to decision makers. Being uninhibited in their response, your employees will provide important feedback to identify actual opportunities in which to take action. Ask yourself:

- a) Are you concerned with wasting your time and resources acting on inaccurate metrics?
- b) What are the business ramifications of continuing with disengaged employees?
- c) Are you willing to risk your team's success due to implementation wrong engagement solution?
- d) Why not inspire an innovative working environment by providing your employees a voice?

3. Maintain your Operational & Process Excellence

Initiating Operational or Process Excellence can take time and be expensive using different analysis, outside consultants, and the purchase of technologies to drive results. With a communication solution like EmployeeTalk in place, you will frequently keep dialog open from the bottom to the top enhancing success while driving organizational excellence in a simple and cost effective manner. Ask yourself:

- a) Are you willing to suffer the consequences by not having a long-term plan in place?
- b) Are you willing to hire consultants and purchase technologies that provide ambiguous results?
- c) Why not engage and empower your employees to contribute to your business excellence?

EmployeeTalk is the answer!

Let us help you achieve the business results you deserve “One Perception at a Time”.

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For a detailed presentation email Sales@employeetalk.us