

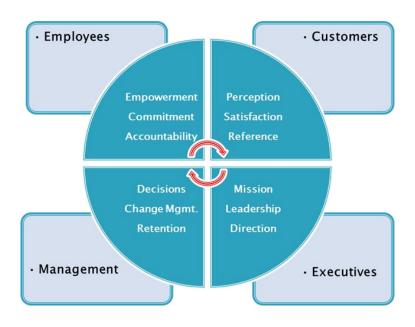
## **Engage Employee Once Perception at a Time**

"No one outside your organization knows more about how your business currently operates and how to improve it better than those experts within it."

Too often companies engage their employees only once a year by covering a wide range of initiatives that overwhelms staff and leaves management with nominal feedback. The most common survey offerings combine questions under multiple initiatives, making results vague or challenging to interpret. If you're not engaging your employees monthly, then you are missing potential time, cost, and quality saving opportunities.

EmployeeTalk believes that by reducing the number of questions to 10 to 20 within "one" Initiative and "one" focus area, allows you to achieve the most meaningful results. The results within our correlational review will be more accurate when you quickly implement a call-to-action based on your employees input. If you allow months to go by without engaging and reporting, you leave your employees wondering if their input mattered.

Why do companies only run a survey once a year? The cost of implementing an employee engagement program or hiring outside consultants to help with your survey program can cost hundreds of thousands of dollars. Also companies don't always have the resources or program content to get meaningful results quickly. In fact, months might be needed to set up, execute and get results from your employee engagement program. If you're like most companies, you want to achieve operational and process excellence with a simple and cost-effective communication solution structured to engage employee contributions. The EmployeeTalk's employee engagement system will help you quickly access and report critical business information. EmployeeTalk will help you identify operational challenges, opportunities and employee-suggested solutions in which to take action. Our communication engine will allow you to measure and improve your operation with our ©21 Initiatives program enabling employee empowerment, commitment and accountability to performance



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